

A photograph of a man and a young child in a forest. The man, seen from behind, is wearing a blue and yellow plaid shirt and is holding the child. The child, with blonde hair, is wearing a red jacket and has their arms around the man's neck. They are standing in a lush green forest with many trees and undergrowth. The lighting is soft, suggesting a sunny day with some shade.

# 1. AN OVERVIEW OF FSC WORK WITH COMMUNITY AND FAMILY FORESTS

# A LITTLE BIT OF HISTORY

**2002**

## **“SOCIAL STRATEGY”**

The research, analysis, common key issues, as well as the way forward are still very up to date

**2010**

## **“SOCIAL POLICY” WORK**

Focus on normative solutions that allow an easier access to certification

**2011**

## **SMALLHOLDERS SUPPORT PROGRAM**

Offers technical and financial support to certification and benefits from the FSC label

**2016**

## **NEW APPROACHES PROJECT**

A multi-year project to improve access to, and uptake of, the FSC system by small forest owners and communities  
Short description

**2021**

## **COMMUNITY AND FAMILY FORESTS PROGRAM**

A full-fledged program that aims to increase FSC impact of making the system more attractive to small-scale and community forests



# WHERE DID WE STARTED

## POLICY



### NUMBER & COMPLEXITY OF REQUIREMENTS

e.g., > 100 indicators, HCV, externalities



### LACK OF TECHNICAL CAPACITY AMONGST USERS



### COST OF CERTIFICATION

e.g., incl. both cost of implementation and audits

## MARKET

### ACCESS TO MARKET DIFFERS GREATLY ACROSS THE WORLD



### OFFER DOESN'T MATCH DEMAND

e.g., small volumes and/or diversity species not valuable commercially



### VALUE CHAIN APPROACH NEEDS COMPLEMENTARY ACTIVITIES

e.g., rubber vs. tropical timber



# WHAT WE HAVE ACHIEVED



## Policy

**18** initiatives

**25** countries

**38%** smallholders  
and communities  
involved



## Market

**4** tools

**21** countries



## Enablers

**30** events

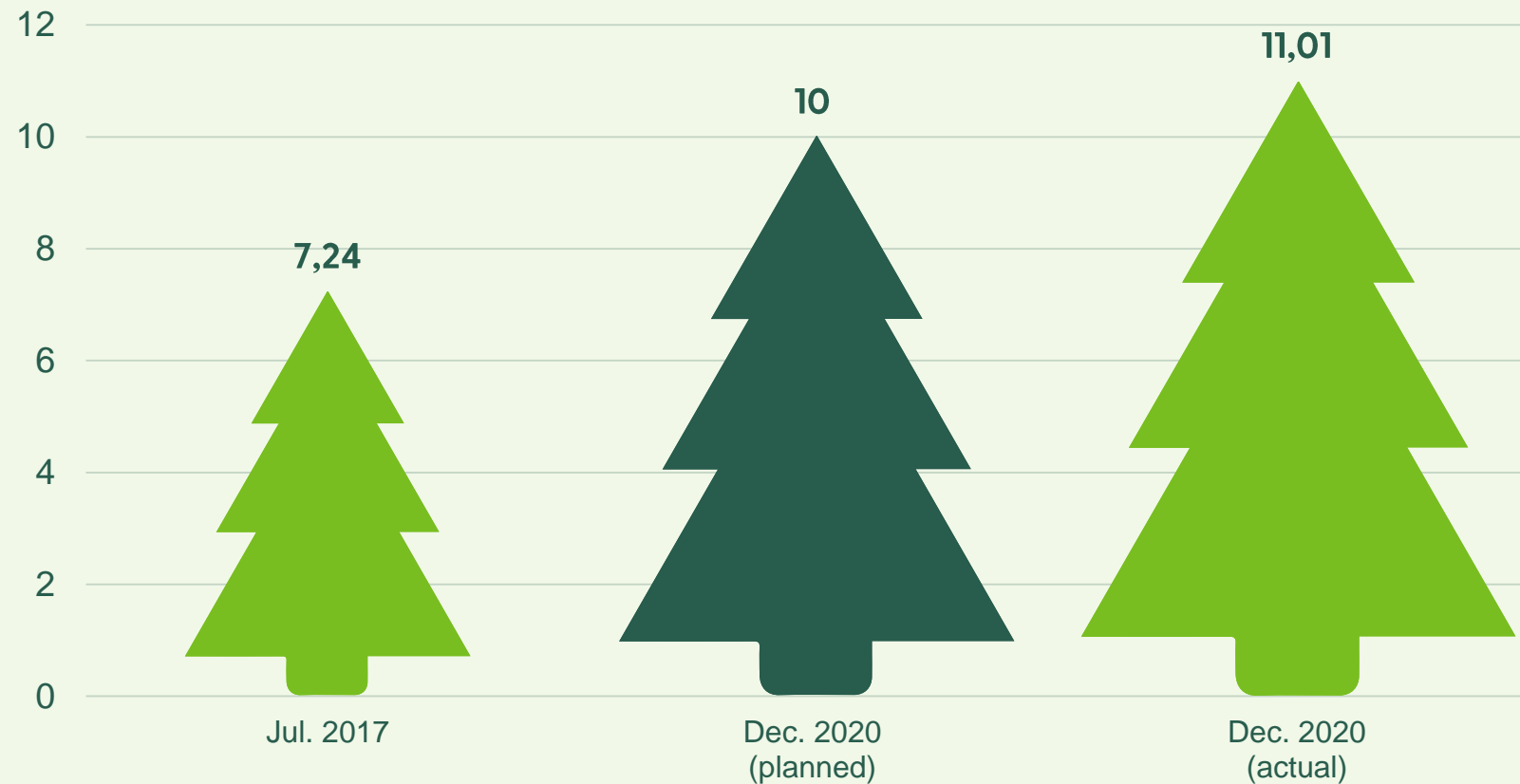
**19** countries

**1300** participants  
**30%** smallholders  
or communities

**800k €** fundraised<sup>1</sup>

# WE'VE ALSO SURPASSED OUR TARGET FOR 2020 BY 10%

TOTAL SLIMF AND COMMUNITY FSC  
CERTIFIED AREA MIO. HA



# WHAT CFF DOES?



# AND OUR TOOLBOX



## POLICY SOLUTIONS

- FM Groups std
- CIP
- AP RFSS for SH



## MARKET TOOLS

- Screening Tool
- Ec. Viability Tool
- Vol. Agg. Tool
- Training prog.



## CoC

Nothing proposed yet

COLLECTIVE IMPACT METHODOLOGY





A man in a forest wearing a hard hat and safety vest, holding a clipboard and a tool, standing next to a tree stump.

**“  
If you want to go fast, go alone;  
but if you want to go far, go together.  
”**

AFRICAN PROVERB



# THANK YOU.

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